



**Final Declaration of the International Workshop “The Alternative Media and Social Networks, new stages for the political communication in the digital sphere”. Havana, 29 and 30 November 2011.**

Delegates from Argentina, Brazil, Canada, Cuba, Ecuador, El Salvador, Spain, the United States, France, Guatemala, Italy, Mexico, Nicaragua, Palestine and Venezuela, who participated in the International Workshop “The Alternative Media and Social Networks, new stages for the political communication in the digital sphere”, held in Havana, Cuba, on 29 and 30 November 2011, considered it necessary:

1. To create a contact directory of the participants to the event, which allows to meet in real time in order to face the attacks against our countries, warn ourselves on varied issues and post our messages. This directory shall be sent to you via email. ([ventanapolitica@yahoo.es](mailto:ventanapolitica@yahoo.es))
2. To organize a cooperation network, starting from the participants to this international workshop, which allows to socialize contents, information, contacts and experiences in order to work with Internet platforms and tools, based on a defined political strategy.



Your expression on the Web can be the blog:

[www.ventanapolitica.wordpress.com](http://www.ventanapolitica.wordpress.com).

3. To work sinergically together at times of campaign.
4. To generate actions to promote the constant updating and training in the effective use of new technologies within the framework of hypermedia, supported by the creation of multidisciplinary teams and the use of online tools and services such as: videoconferencing, online courses, among others.
5. To create a multidisciplinary team made up also of technicians enabling them to advise all proposals coming from the network that we articulate.
6. To support the new edition of events, such as: the Meeting of World Bloggers and this Workshop on the Alternative Means and Social Networks.
7. To promote the creation of quality content, that allows us to overcome our deficiencies in technological development.
8. To support the inclusion in the network of younger generations and to have them become active progressive forces in these new platforms.



9. To work together in the design of communication projects for social networks and other media, which include a thematic variety of media and channels, as well as different audiences.
10. To increase work and research in order to design and create our own alternatives (namely: platforms, supports and even computer security services) which let us be technologically independent from the empires of capitalist production.
11. To express our solidarity and support to *La Jornada* newspaper, which have been slandered by *Letras Libres* magazine, which without arguments or evidence accused that prestigious Mexican publication of being accomplice to terrorism.
12. The theme of the Cuban Five, who were unjustly sentenced in the United States, must be a permanent axis of combat and shall be efficient as long as we become aware on the fact that anyone of us could be in their shoes. Every Cuban man or woman could be one of the Cuban Five. To demand the return of the Cuban Five heroes to their homeland and to post a message daily on Twitter in favour of the Cuban Five's release. To create and to use the following hashtag #FreetheFive #Liberenlos5ya, #LosCinco, #TheFive.
13. To make a group of tweets out of the remarks by Aylin, Rosa Aurora and Olguita, so they can be socialized immediately.



14. To explore with the respective relevant and governmental organizations the advisability that the existing or newly created integration mechanisms in Latin America and the Caribbean give priority to the theme of Communication, specifically to alternative means and social networks, in order to disseminate the new reality of our region.